



# AFF

| 亞洲金融論壇 |  
ASIAN FINANCIAL FORUM

*The Voice in Global Finance*

26 - 27 January 2026

Hong Kong Convention and Exhibition Centre



# AFF 2025 AT A GLANCE

 **130+** Thought Leaders & Policy Makers

 **40+** Panel Sessions & Keynote Addresses

 **3,600+** Participants from **60** Countries & Regions

 **80%+** CEOs & Senior Decision Makers

 **140+** Exhibitors, Start-Ups & Service Providers

 **7,300+** News Clippings

 **280+** Investors &  **510+** Project Owners →  **720+** 1-on-1 Meetings



# Where Thought Leadership Drives Impact



130+

Global Speakers



40+

Panel Discussion & Keynote Speeches

## Keynote Luncheon Speakers



**Prof Justin Lin Yifu**  
Chief Economist and  
Senior Vice President,  
World Bank (2008-2012)



**Prof Stuart Russell, OBE**  
Distinguished Professor of Computer Science  
University of California, Berkeley;  
Co-chair, World Economic Forum's Council on AI

Artificial Intelligence	Sustainable Development	Global Economic Outlook	Entrepreneurship
Sovereign Wealth Fund	Payment Tech	CIO Insights	Capital Markets Collaboration
Fintech	Family Office Ecosystem		Web3 & Virtual Assets
China Opportunities	ASEAN	Global South	Gulf Cooperation Council
Monetary Policy	Asset & Wealth Management	Insurance & Risk Management	



# Where Key Market Players Converge



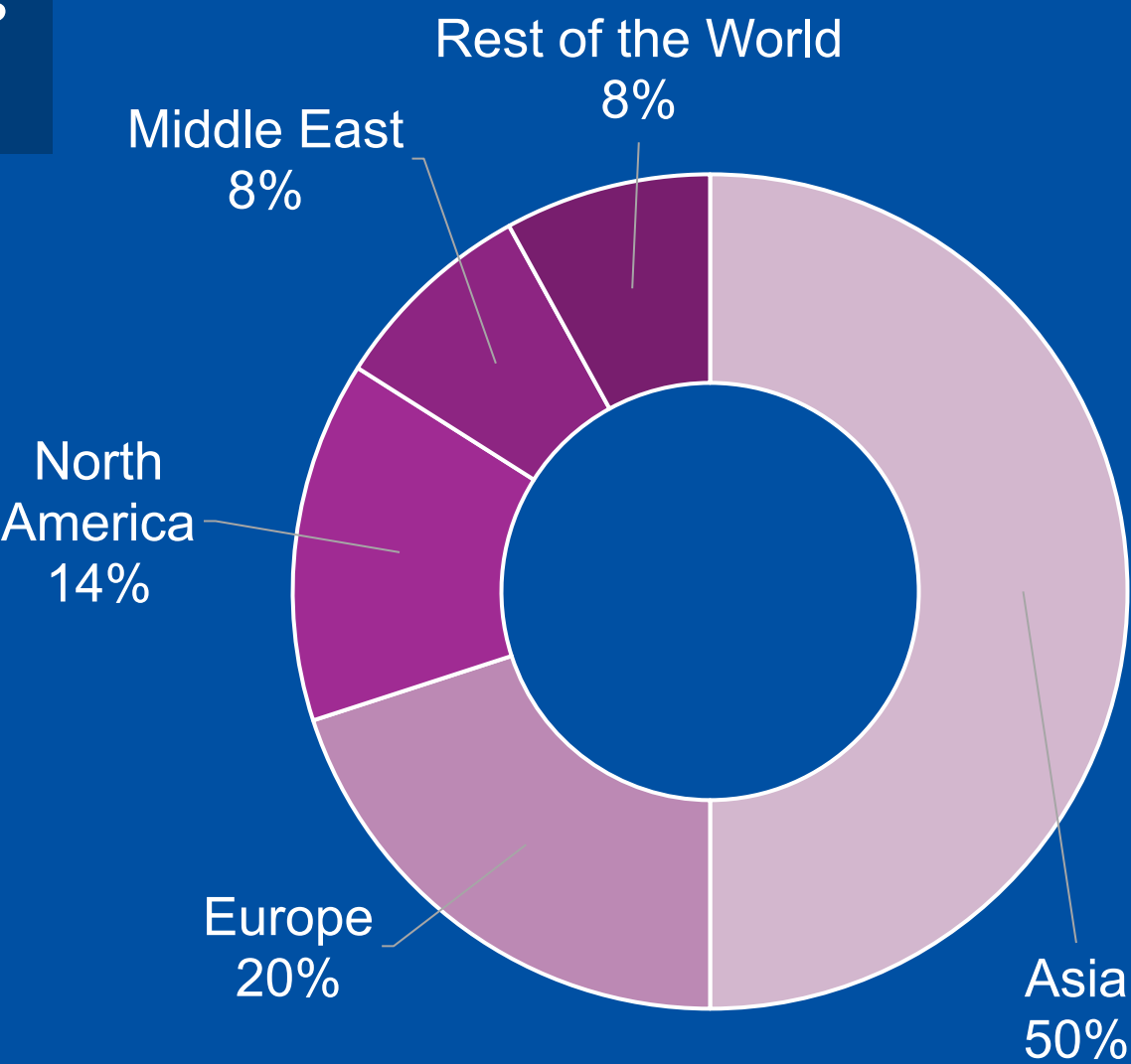
**3,600+** Participants



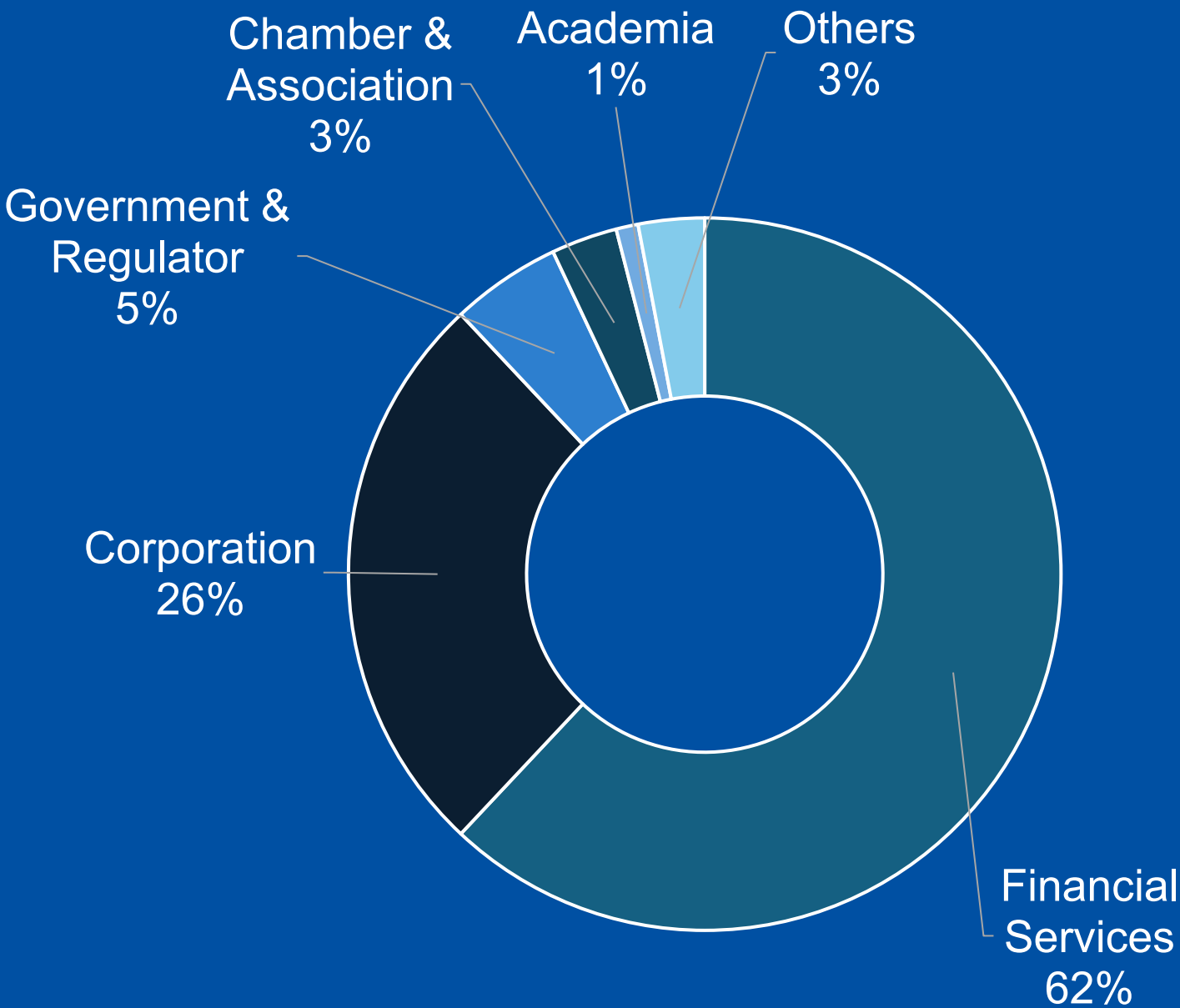
**60** Countries & Regions



## Where Our Overseas Participants Came From?



## Participants' Business Nature





# AFF

亞洲金融論壇  
ASIAN FINANCIAL FORUM

*The Voice in Global Finance*



## Market Intelligence

Global Spectrum

Dialogues for Tomorrow

Thematic Workshops

Fireside Chats



## Business Opportunities

AFF Deal-making

Global Investment Zone

InnoVenture Salon

FintechHK Startup Salon



## Networking

Keynote Luncheons & Breakfast

Cocktail Reception

Onsite Networking Events

Concurrent Events

Thematic Roundtables



# Thought Leaders from Previous Editions

## Global Leaders and Nobel Laureates



Jasem Mohamed Al Budaiwi  
Secretary General  
Cooperation Council for the Arab  
States of the Gulf



Ban Ki-moon (潘基文)  
8th Secretary-General  
United Nations



Abhijit Vinayak Banerjee  
Nobel Laureate in Economics in 2019  
Ford Foundation International Professor  
of Economics of Massachusetts Institute  
of Technology



Ben S. Bernanke  
Chairman  
Federal Reserve System  
(2006 – 2014)



Mark Carney  
Special Envoy on Climate  
Action and Finance  
United Nations



Helen Clark  
Former Prime Minister  
New Zealand



Douglas Diamond  
Nobel Laureate in  
Economic Sciences in 2022  
Merton H. Miller Distinguished Service  
Professor of Finance, University of Chicago's  
Booth School of Business



Li Yunze (李雲澤)  
Minister, National Financial  
Regulatory Administration



Michael Milken  
Chairman, Milken Institute



Pan Gongsheng (潘功勝)  
Governor  
The People's Bank of China



Paul Romer  
2018 Nobel Laureate  
in Economic Sciences



Dilma Rousseff  
President, New Development Bank  
Former President of Brazil



Jean-Claude Trichet  
President, European Central Bank  
(2003-2011)



Janet Yellen  
Chair, Board of Governors  
Federal Reserve System  
(2014-2018)

and more...

\*Based on the title in the year of participation



# Thought Leaders from Previous Editions

## Notable Voices in Finance



Ammar Alkhudairy  
Chairman of the  
Board of Directors  
Saudi National Bank



Valérie Baudson  
Chief Executive Officer, Amundi  
Deputy Chief Executive Officer  
Crédit Agricole SA



Lorenzo Bini Smaghi  
Chairman  
Société Générale



Ding Xuedong (丁學東)  
Chairman & CEO  
China Investment Corporation



Fang Feng-lei (方風雷)  
Founder and Chairman  
HOPU Investment



Christiana Figueres  
Co-founder, Global Optimism  
Former Executive Secretary  
United Nations Framework Convention  
on Climate Change



Antoine Gosset-Grainville  
Chairman of the  
Board of Directors  
AXA



Jenny Johnson  
President,  
Chief Executive Officer  
Franklin Templeton



Takeshi Kunibe (国部毅)  
Chairman of the Board  
Sumitomo Mitsui  
Financial Group, Inc.



Jean Lemierre  
Chairman, BNP Paribas



Liu Jin (劉金)  
President  
Bank of China Limited



Bob Prince  
Co-Chief Investment Officer  
Bridgewater Associates



Stephen Schwarzman  
Chairman, CEO and Co-Founder  
Blackstone



Tian Guoli (田國立)  
Chairman, Executive Director  
China Construction Bank



Mark Tucker  
Group Chairman  
HSBC Holdings plc



Shriti Vadera  
Chair  
Prudential plc

and more...

\*Based on the title in the year of participation



# Thought Leaders from Previous Editions

## Leading Asset Owners and Managers



René Buehlmann  
Chief Executive Officer  
Investments, abrtn plc



J. Christopher Donahue  
President & Chief Executive Officer  
Federated Hermes, Inc.



Yoshio Hishida  
Chief Executive Officer  
Sumitomo Mitsui Trust Asset  
Management Co., Ltd.



Fred Hu (胡祖六)  
Founder and Chairman  
Primavera Capital Group



Li Yimei (李一梅)  
Chief Executive Officer  
China Asset Management Co., Ltd.



Liu Haoling (劉浩凌)  
Vice Chairman, President,  
and Chief Investment Officer  
China Investment Corporation



Anuj Maheshwari  
Managing Director and Head  
AgriFood, Temasek



Janet Perumal  
Senior Managing Director, Head of Asia  
Pacific, Head of Investments, Asia Pacific  
Wellington Management Company



Bei Saville  
Chief Investment Officer, Treasury  
and Fingerboard Family Office,  
Advance



Alexandra Wilson-Elizondo  
Partner, Managing Director, Co-Chief  
Investment Officer, Multi-Asset Solutions  
Goldman Sachs Asset Management



Ridha Wirakusumah  
CEO, Indonesia Investment Authority

and more...

\*Based on the title in the year of participation



# Thought Leaders from Previous Editions

## Industry Veterans in the Corporate World



Peter Brabeck-Letmathe  
Chairman of the Board  
Nestlé S.A



Raymond Conner  
Vice Chairman  
The Boeing Company



Jan Craps  
CEO & Co-Chair  
Budweiser APAC



Carlo Mazzi  
Chairman  
Prada SpA



Miao Jianmin (繆建民)  
Chairman  
China Merchants Group Limited



K. K. Modi  
President  
Modi Enterprises



Narayana Murthy  
Founder and CEO  
Infosys Limited



Abu Bakar Suleiman  
Chairman  
IHH Healthcare Berhad



Tony Tan Caktiong (陳覺中)  
Founder and Chairman  
Jollibee Foods Corporation



Chairul Tanjung  
Founder and Chairman  
CT Corp



Joe Tsai  
Chairman  
Alibaba Group



Wang Jianlin (王健林)  
Chairman  
Dalian Wanda Group



Shinta Widjaja Kamdani  
CEO, Sintesa Group



Jaime Augusto Zobel de Ayala  
Chairman and  
Chief Executive Officer  
Ayala Corporation

and more...

\*Based on the title in the year of participation



# Thought Leaders from Previous Editions

## Drivers in Technological Breakthroughs



Marc Baghadjian  
CEO and Co-Founder  
Hypercard Network, Inc.



Dennis Chang (常青)  
Executive Vice President, Division  
President, Greater China,  
Mastercard



Alain Crozier  
Corporate Vice President,  
Chairman and CEO Microsoft  
Greater China



Luc Julia  
Co-creator of the Apple  
Voice Assistant, SIRI



Kai-Fu Lee (李開復)  
Chairman Sinovation  
Ventures



Robin Li (李彦宏)  
co-founder, chief executive officer  
and chairman  
Baidu, Inc.



Carol Lin (林超婷)  
Vice President  
Zhipu AI



John Wolpert  
Director of Global Offerings –  
Blockchain, IBM



Ken Wong (黃建恒)  
Executive Vice President  
Lenovo



Wong Kong-Kat (黃江吉)  
Co-Founder and VP of Strategy  
Xiaomi Technology



Xu Jingwen (徐淨文)  
General Manager  
Baichuan Intelligence



Lynne Zeldenryk  
WW Innovation Lead for Financial  
Services  
Amazon Web Services

and more...

\*Based on the title in the year of participation



# Previous Forum Sponsors



and many more...



# Exhibition



## FutureGreen Showcase



A platform for financial institutions offering green finance solutions and greentech project owners with funding needs





# Where Entrepreneurs are Empowered

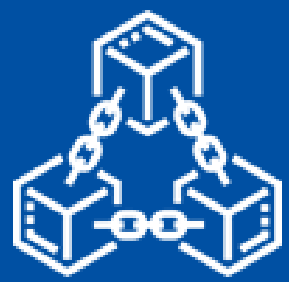
Target Startups: <5 years of establishment, funding rounds ranging from seed to series B inclusive



 **110+** Partners

*VCs, Accelerators & Collaborators*

 **100+** Startups



Blockchain



AI



Health Tech



Digital Assets



Green Tech

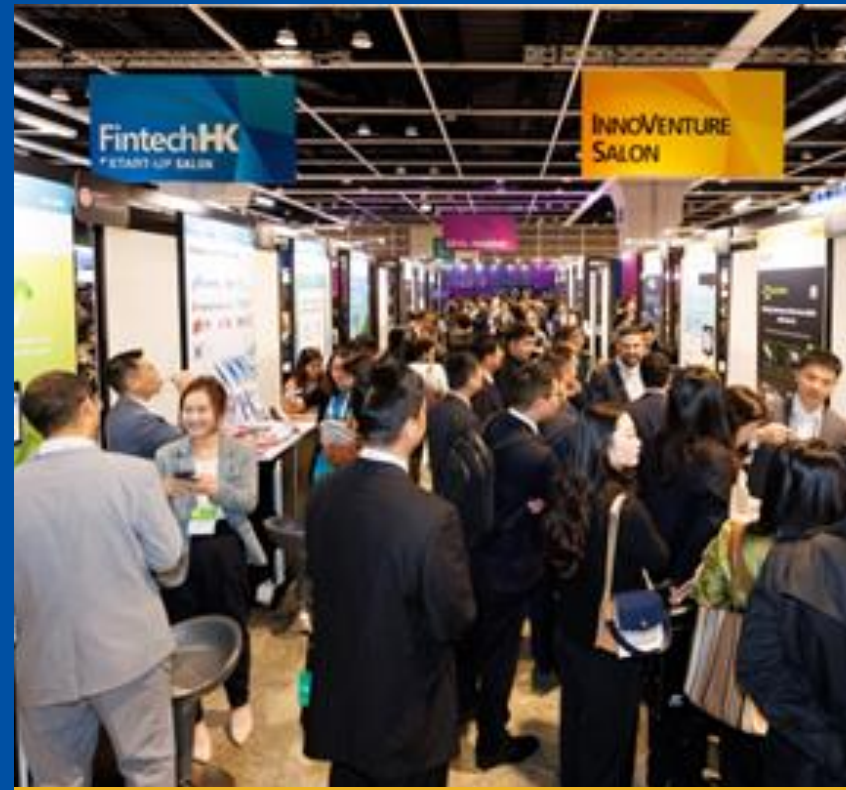


Payment Tech



Deep Tech

and more...



Exhibitions



Pitching



One-to-one  
Start-up Advisory



# Where Global Opportunities Unfold

## Global Investment Zone



Investment Opportunities  
in Innovative Projects



Foreign Direct  
Investment Services



Latest Business Development





# Where Funds and Deals Connect

## AFF Deal-making

Organisers



Over the years,  **9,700+** meetings have been arranged for  **6,400+** companies





# Where Meaningful Connections and Collaborations are Forged

## Banks / Finance



## Insurers



## Tech Companies



## Corporates



many more...



# Where the AFF Messages are Amplified

## Through International Media

Print Ad Placement

## Media Partners







many more...



## Press Conference and Onsite Group Interviews





# Where the AFF Messages are Amplified Through International Media

## TVC

## Outdoor Ads

## Social Media





# Where Global Visitors Embrace Hong Kong's Vibrancy



Aqua Luna Harbour Cruise



Standard Chartered  
Hong Kong Marathon



Happy Wednesday's  
Winter Wonderland at  
Happy Valley Racecourse



Sky Terrace Experience



Man Mo Temple & Tai Kwun Tour



Lan Kwai Fong Guided Tour



Visit to Hong Kong Monetary Authority



Visit to Cyberport

## Collaborating Organisations





# Where the Industry Dialogues Create Synergies



The week-long International Financial Week begins with the Asian Financial Forum being its anchor event.

The IFW houses a series of events addressing topical issues facing the global financial and business communities, including private equity, family offices, net zero investing and generative AI, underscoring the importance of Hong Kong as an international financial hub.

## Over 20 events were organised within one week in 2025

Event organisers include:



*The Voice in Global Finance*





# Where conversations start



**Asian Financial Forum**



**AFF\_HK**



**[aff@hktdc.org](mailto:aff@hktdc.org)**



**[www.asianfinancialforum.com](http://www.asianfinancialforum.com)**