

## Belt and Road Summit 11 – 12 September 2024

Since its inception in 2016, the Summit has been gathering senior government officials and influential business leaders from countries and regions along and beyond the Belt and Road to exchange insights on multilateral collaboration and explore concrete partnership. As the Belt and Road Initiative (BRI) celebrated its tenth anniversary last year, the Summit acted as a timely and effective platform to build on BRI's concrete achievements in the past and facilitated further collaborations for a brighter future ahead.

As a premier international platform, exhibitor will have the privilege to promote their service and project to quality audience, explore new business opportunities from the Belt & Road region, as well as link up with potential business by our Business Matching service.

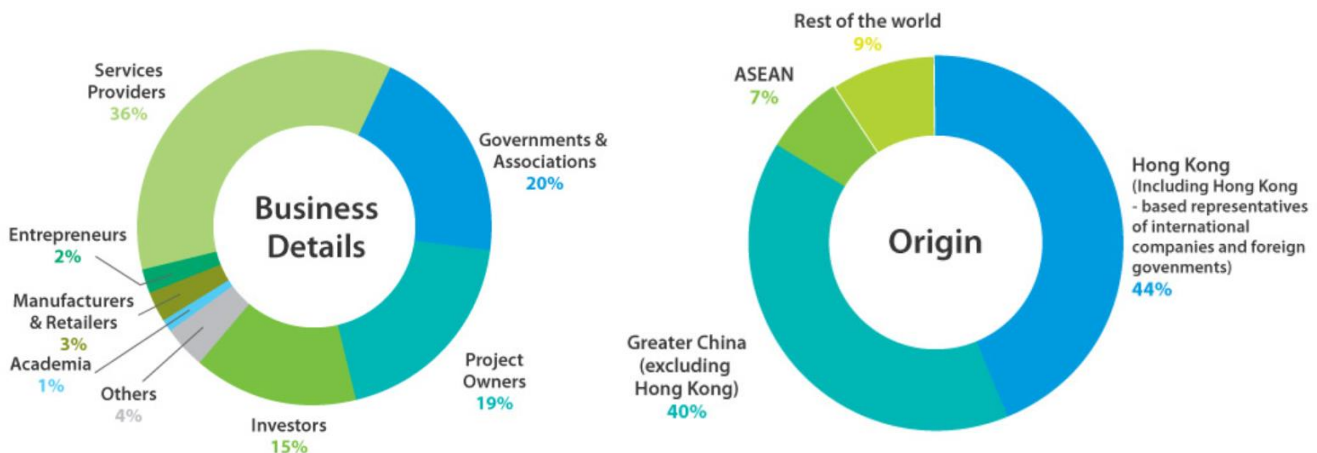
### About Belt and Road Summit 2024

Date: 11-12 September 2024 (Wednesday and Thursday)  
 Location: Hong Kong Convention and Exhibition Centre  
 Organiser: The Government of the Hong Kong Special Administrative Region  
 Hong Kong Trade Development Council (HKTDC)  
 Supported By: The Commissioner's Office of China's Foreign Ministry in the Hong Kong S.A.R.

### 2023 Summit at a Glance

- **90+** prominent international speakers
- **~6,000** participants
- **70+** countries and regions
- **280+** investment projects
- **800+** one-to-one business matching meetings arranged
- **100+** exhibitors
- **250+** partners, sponsors and organisations in support of the Summit

### 2023 Participants Profile



## Global Investment Zone

The Global Investment Zone (GIZ) under the Summit's exhibition is designated for relevant government departments, investment agencies, Consulate Generals and project owners along the Belt and Road and beyond to showcase their investment opportunities and projects to potential investors.

### Participation Format

**Enjoy 10% Early Bird Discount by confirming your participation by 28 June 2024**

#### Premium Booth (3m x 2m)

USD3,335



#### Package includes:

- One 3m x 2m booth with:
  - One display panel
  - Company name on fascia board
  - Three LED lights
  - One white table
  - Three leather chairs
  - One 500W power socket
  - One free standing brochure rack
  - Carpet
- Corporate logo and profile on Summit website
- 1 Standard Pass (without Day 1 Keynote Luncheon)
- 5 Exhibitor Passes for manning the booth
- 3 BRI Deal-making

#### Standard Booth (1.5m x 2m)

USD1,935



#### Package includes:

- One 1.5m x 2m booth with:
  - One display panel
  - Company name on fascia board
  - One LED lamp
  - One counter
  - Two bar stools
  - One 500W power socket
  - Carpet
- Corporate logo and profile on Summit website
- 1 Standard Pass (without Day 1 Keynote Luncheon)
- 5 Exhibitor Passes for manning the booth
- 3 BRI Deal-making

## Custom Built Participation (min. 18 sqm)

USD160 per sqm



*\*Booth Design for Reference Only*

### Package includes:

- Minimum area is 18 sqm
- Booth design and construction costs borne by exhibitors
- Only carpeted space is provided
- Booth layout is subject to Organiser's approval
- Booth location to be assigned by Organiser
- Corporate logo and profile on Summit website
- 1 Standard Pass (without Day 1 Keynote Luncheon)
- 5 Exhibitor Passes for manning the booth
- 3 BRI Deal-making

### Important Notes:

- All booth requests are subject to availability and the Organiser's discretion
- Booth layout is subject to Organiser's approval
- The Organiser reserves the right for the final decision on the allocation of booth
- All photos shown are for reference only (subject to change without prior notification)

## Open Forum

Value-added networking platform for Exhibitors!

## Speaking Session at Open Forum

USD640 per session



### Package includes:

- A speaking slot of 15 mins at **Day 1 Open Forum** for exhibitor to promote their services, share their business cases, pitch investors for their projects, and to reach out to their potential customers at Day 1 of Summit
- Presentation topic and materials are subject to the Organiser's approval

### Important Notes:

- Individual exhibitor is eligible to apply 1 speaking slot only
- Open Forum is a small-scale networking and pitching platform (target at around 30-50pax)
- Speaking Session is subject to availability. Exact time slot to be assigned by the Organiser

## Enquiries

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